

## Graphic Designer and Video Editor Job description

### Responsibilities:

- Effectively conceptualize, design, and execute all visuals to support Gympiks marketing efforts on digital and print media.
- Responsible for creating attractive social media graphics, digital campaign creative, email banners, gifs, videos, posters, and Infographics, as per our marketing calendar.
- Retouch, correct, and color-grade videos and graphic media.
- Assemble all raw footage & digitally cut the files to put together the film's sequence and create the final cut of the video as per the script with our copywriters.
- Select, edit, and incorporate third party content (stills, footage, music, graphics, etc. ) as needed.

### Requirements:

- ★ Should have a strong command of graphic designing skills along with advanced knowledge of software like Adobe Photoshop, Illustrator, Dreamweaver, After Effects, and Premiere Pro.
- ★ Should have a design degree or diploma or demonstrated experience in Visual Communications, Web or Graphic Design, Illustration, Video Editing, or related field.
- ★ Should have experience in Visual Designer & Video Editor, or a similar role.
- ★ Design experiences across all digital assets, such as advertising, electronic newsletters, basic HTML, banners, video editing, social media, and other digital media, are essential.
- ★ Ability to understand product/brand strategy for creating a visual language & familiarity with various visual design processes e. g. creating mood boards, social media designs, email designs, print designs, brand videos, etc. is mandatory.
- ★ Should have skills to turn around rigorous visual mock-ups in an iterative, agile environment.
- ★ Should have a keen eye for aesthetics and details & should be able to conceptualize & create visuals with copywriters with minimum supervision.
- ★ Any experience with digital marketing channels using Social Media will be an added advantage.
- ★ Add On Skills: Ability to shoot videos using camera (Knowledge of using Mic, Backdrops, Audio Editing, Green Screen, Video Editing etc).
- ★ Tools: After effects, Adobe premiere pro, Illustrator , Inshots, VNApp, Photoshop , Canva

**Perks:**

- 5 Day working
- Fun Activities
- Fun Place to work
- Free tea and snacks are available
- Yearly Trips